

PRESS RELEASE: For Immediate Release

Far Hills Country Day School

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Far Hills Country Day School Awarded 2016 Gold AVA Digital Awards

Far Hills, NJ – Far Hills Country Day School (Far Hills) has received two 2016 Gold AVA Digital Awards for the newly redesigned www.fhcds.org. The project, led by Director of Technology, Tye Campbell, and Director of Strategic Communications and Marketing, Susan Carpenter, was recognized for outstanding design, concept, and production.

Far Hills Head of School, Tom Woelper, said of the award, “Far Hills is honored to be the recipient of two Gold AVA awards. I am especially proud of our technology and communications and marketing departments for their work to make www.fhcds.org an attractive, user-friendly website for our prospective and current families.”

The AVA Digital Awards are sponsored by the Association of Marketing and Communication Professionals. The organization consists of several thousand production, marketing, communication, advertising, public relations, and freelance professionals. Judges of the Awards are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

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Far Hills is a PreK-grade eight private school in New Jersey that teaches students *how* to learn, not what to learn through an innovative curriculum emphasizing personalization, differentiation, and individualization in instruction. Through solid academics plus life skills, Far Hills graduates lifelong learners who possess a can-do attitude that they carry into secondary school and life.

For additional information about the school, please visit our website at www.fhcds.org or contact Susan Carpenter, Director of Strategic Marketing & Communications at scarpenter@fhcds.org or 908.766.0622 x1427.