

PRESS RELEASE: For Immediate Release
Far Hills Country Day School
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Far Hills Country Day School Wins Communicator Award of Distinction

FAR HILLS, NJ—Far Hills Country Day School (Far Hills) has won a Communicator Award of Distinction from the Academy of Interactive and Visual Arts (AIVA) for the GO FAR video featured on the homepage of their website. With over 6,000 entries received from across the US and around the world, the Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications and marketing professionals.

The GO FAR video was awarded in the category of “Online Video for Education” and features a 4:15 minute overview of Far Hills’ curriculum and community. It was produced in conjunction with MAKE Films, based in Lancaster, Pennsylvania. It can be viewed at <http://www.fhcds.org/about/far-hills-video>.

“We are both excited and amazed by the quality of work received for the 23rd Annual Communicator Awards. This year’s class of entries is a true reflection of the progressive and innovative nature of marketing and communications,” noted Linda Day, executive director of the Academy of Interactive and Visual Arts. She added, “On behalf of the entire Academy I want to applaud this year’s Communicator Awards entrants and winners for their dedication to perfecting their craft as they continue to push the envelope of creativity.”

AVIA is a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

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About Far Hills Country Day School

Far Hills Country Day School is a PreK–Grade 8 independent school that is guided by a dual mission to provide each child brilliant beginnings for success in the modern world through academic excellence and character development. The school is situated on 54 acres in Far Hills, New Jersey. The campus includes learning gardens, age specific computer labs and media centers, a state-of-the-art Performing Arts Center, a large Athletics Center including a climbing wall, outdoor fields and tennis courts, a ropes course, meadows, ponds, and woodlands.

For additional information about the school, please visit our website at www.fhcds.org or contact Megan Collyer, Acting Director of Strategic Marketing & Communications at mcollyer@fhcds.org or (908) 766-0622 ext. 1427.